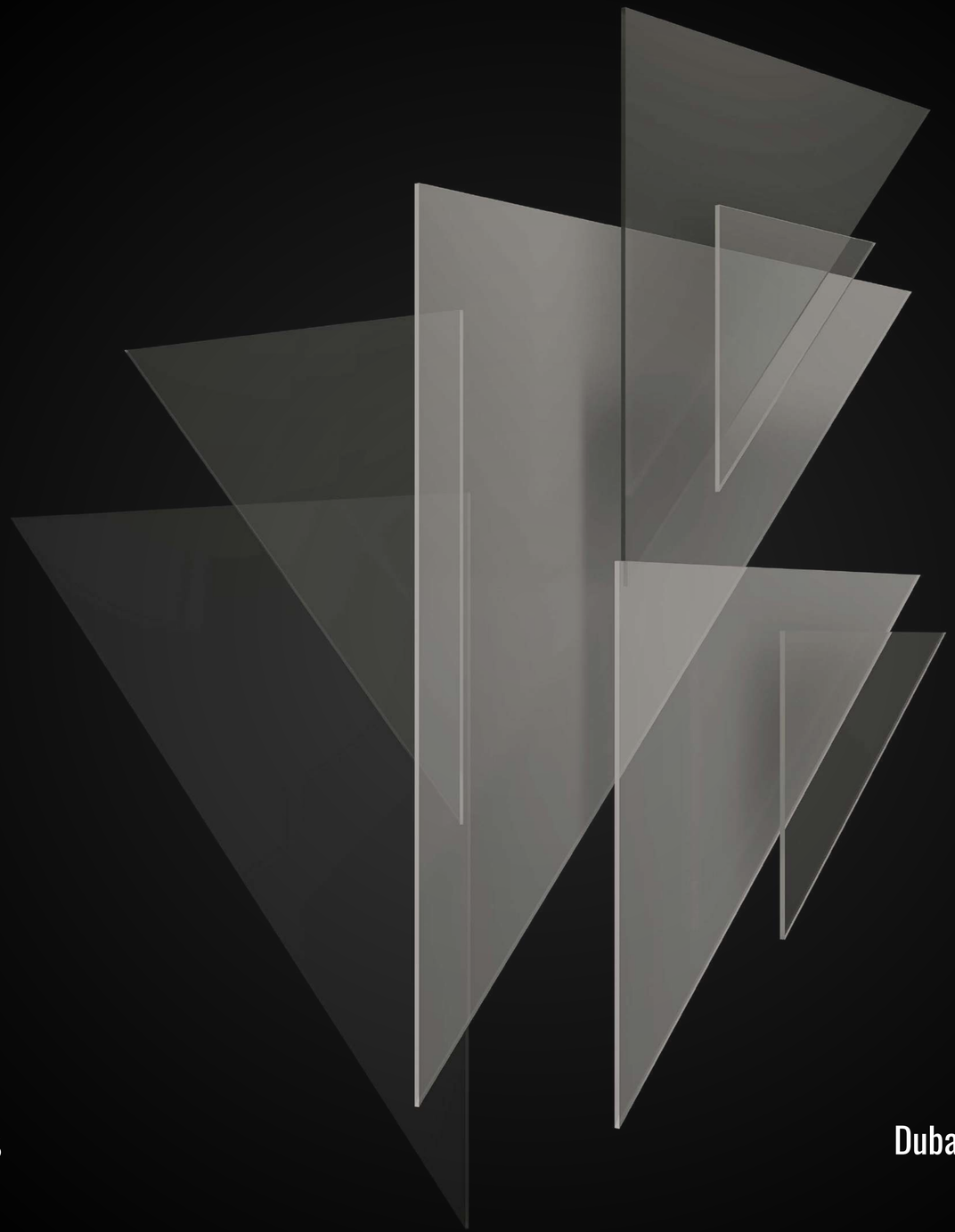
INDEX

indexexhibition.com

# Event Brochure



Co-located with

THE HOTEL SHOW

WORKSPACE

Organized by

dmg :: events

**1 – 3 June 2027**
Dubai World Trade Centre

# Three shows. One destination.

## INDEX, The Hotel Show and WORKSPACE bring the interiors, hospitality and workplace sectors together in one location.

From hotels and workplaces to residential and mixed-use developments, new projects are driving demand for products, materials and solutions that shape how spaces look, function and perform. This momentum is reflected in the MEA interior design market, forecast to reach USD 26.8 billion by 2033.

Located in Dubai, a global hub for development, design and trade, the events give local and international brands direct access to government entities, designers, procurement teams, real estate developers, HR professionals and other key buyers across three interconnected sectors.

**37,400+**
visitors

**65+**
visiting countries

**1,060+**
exhibitors

**45+**
exhibiting countries

**340+**
speakers

**80+**
leadership sessions

INDEX THE HOTEL SHOW WORKSPACE

# Executive Summary

The MENA interior design industry is stepping into a new era defined by structural resilience, creative ambition and long-term investment.

By 2030, the region's interior design market is estimated to reach **USD 175.74 billion***, driven by rapid urbanisation, the expansion of real estate development, design-led tourism, and a new generation of consumers and investors seeking meaningful, experience-centred environments.

As demand accelerates, INDEX puts global design brands in front of the buyers and specifiers delivering projects across the region.

INDEX returns from **1 - 3 June 2027** at **Dubai World Trade Centre**, co-located with **The Hotel Show** and **WORKSPACE**, to a market that has kept building and an audience that is actively sourcing.



***Source:** Grand View Research, Interior Design Market Report (2025 - 2030)

# About INDEX

## MENA’s leading destination for the interior design and fit-out industry.



**INDEX has been bringing together MENA’s interior design and fit-out industry since 1987.**

With over 590 exhibitors spanning furniture, lighting, textiles, surfaces, kitchens, bathrooms, decorative accessories and smart interior technologies, INDEX is the region’s most influential sourcing destination for the interior design community.

For the industry’s leading brands and suppliers, they will not find a more targeted platform to connect with active buyers and specification decision-makers. For the region’s design community, there is no better place to explore the latest innovations, uncover emerging trends, and source the products transforming the spaces of tomorrow.

# Why now?

Real projects. Real demand.

## USD 298bn

**Global interior design market size**

Estimated to **reach USD 298bn in 2033, reflecting continued market growth.**

(**Source:** Grand View Research)

## USD 26.8bn

**MEA interior design market size**

Estimated to reach USD 26.8bn in 2033.

(**Source:** Grand View Research)

## 17.33%

**Fastest growing market globally**

Middle East & Africa is set to be the fastest-growth region for interior design services, projected to grow at a CAGR of 17.33% through 2031.

(**Source:** Mordor Intelligence)

## USD 3tn+

**Pipeline value**

Value of real estate and infrastructure projects in development in the Middle East and Africa, between 2026 and 2030.

(**Source:** JLL)

## USD 128.9bn

**Global fitout market size**

Interior fit-out market projected to reach USD 128.9bn by 2033, driven by demand across commercial, hospitality and residential sectors.

(**Source:** DataM Intelligence)

## 9%

**Share in the global interior design market**

In terms of revenue, MEA accounted for 9.0% of the in 2025.

(**Source:** Grand View Research)



**Note on data sources:** Figures reflect the long-term outlook for the industry in the regions mentioned, based on insights from Grand View Research, Mordor Intelligence, JLL, DataM Intelligence.

# Your platform for growth

## Brand exposure

Put your brand in front of MENA’s most active design buyers. With over 23,500+ visitors from 60+ countries, INDEX delivers the regional visibility that matters.

## Qualified leads

INDEX attracts interior designers, architects, specifiers and procurement leads who are actively sourcing. Every conversation is a direct line to a decision-maker.

## Targeted audience

Reach buyers across interior design, fit-out, architecture, construction and more all under one roof. Co-location with The Hotel Show and WORKSPACE extends your reach further.

## Industry authority

Align your brand with MENA’s most established design event. 40 years of sector presence means a trusted, returning audience of serious buyers.

# Where conversations become projects

*The event was an incredible whirlwind, full of energy, inspiring conversations, and fresh ideas. We had the pleasure of meeting so many creative minds, industry experts, and curious visitors. We're excited to keep the momentum going and look forward to staying in touch, collaborating, and turning great conversations into great projects.*

**EuroArt** // 2025 Exhibitor

*We were proud to showcase Modale Casa's 2025 Furniture Collection at INDEX, surrounded by global design leaders, industry professionals and inspiring conversations. Our stand welcomed visitors from around the world, from hotel developers and interior designers to architects and property investors.*

**Modale Casa** // 2025 Exhibitor



# INDEX
# in numbers

**23,500+**
Total visitors

**590+**
Total exhibitors

**110+**
Speakers

**60+**
Visiting countries

**40+**
Exhibiting countries

**25+**
Leadership sessions

# In the room in 2025

## Buyers. Decision-makers. Opportunity.

ACCOR

Al-Futtaim

Hilton
FOR THE STAY

Marriott
INTERNATIONAL

BISHOP DESIGN
BY PAUL BISHOP

BLUEHAUS

IHG
HOTELS & RESORTS

SAY STUDIO

dwp.

Gensler

JLL

kerzner

roar

LANDMARK
GROUP

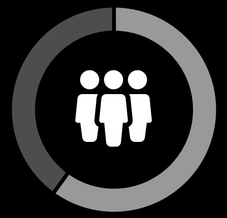
EMAAR
HOSPITALITY

killa design

united furniture
affordable luxury since 1975

# The right buyers. In one place.

| Visitor roles | % |
|---|---|
| Project Owners, Specifiers, Consultants, Procurement | 30% |
| Interior Designers | 26% |
| Distributors & Retailers | 20% |
| Fit-Out | 7% |
| Architects | 7% |
| Property Developers & Hotel Developers | 5% |
| Other | 5% |



Over
**50%** of visitors are active buyers

*My experience at this year's exhibition was truly outstanding. The event was exceptionally well-organized, with a great mix of innovative designs and insightful sessions. It provided valuable opportunities to connect with industry professionals and discover the latest trends in interior design. I left feeling inspired and motivated, and I'm already looking forward to next year's edition.*

**2025 Visitor**

# Bringing the region’s senior buyers together

| Seniority breakdown | % |
|---|---|
| Chairman / Board Member / Owner | 15.5% |
| C-Level | 6.2% |
| Director / Vice President | 7.7% |
| Senior Manager / Head of Department | 5.1% |
| Manager / Supervisor | 20.4% |

**Top exhibiting countries**


UAE


China


Australia


Turkiye


India


Italy

*Our team at Alcove recently had the privilege of attending the INDEX Exhibition in Dubai, MENA’s leading event for the interiors industry. As a global platform showcasing the latest innovations in interior design and fit-out, INDEX offered a valuable opportunity to connect with over 500 exhibiting global brands and explore new trends from more than 40 countries.*

**2025 Visitor**

# Visitors by region

**2.9%**
Europe

**84.4%**
GCC

**7.1%**
Asia



**5.6%**
Other

## Top visiting countries


UAE


Saudi Arabia


India


Bahrain


Qatar


Kuwait


Oman

# Product Sectors

INDEX covers ten product sectors.
Each represents an active specification
and procurement category for MENA's
design and fit-out industry.

- Architectural Hardware
- Décor & Homeware
- Design & Fitout
- Finishes, Materials & Modular Structures
- Furniture
- Kitchen & Bathroom
- Lighting
- Smart Design & Living
- Surfaces & Flooring
- Textiles – Home & Contract





# Architectural Hardware

- Door and furniture hardware
- Hinges and fittings
- Gate and access hardware

Previous exhibitors

@llgood QUALITY SINCE 1940 · EUROART · SAS International · Haroon Company Architectural Hardware Specialists · SIMONSWERK

# Décor & Homeware

- Décor and decorative accessories
- Homeware and tableware
- Art and decorative objects
- Indoor and outdoor décor
- Outdoor design and accessories



Previous exhibitors

blomus MONDADA THE FLAME PLAY WITH FIRE



# Design & Fit-out

- Interior fit-out
- Interior design
- Architecture and design services
- Turnkey solutions
- 3D design and visualisation

Previous exhibitors

# Finishes, Materials & Modular Structures

- Paints, coatings and decorative finishes
- Raw materials
- Prefabricated components
- Modular and offsite construction
- Portable and mobile structures



Previous exhibitors




# Furniture

- Living and dining furniture
- Bedroom furniture
- Occasional furniture
- Wardrobes and storage
- Children’s furniture
- Outdoor furniture
- Residential and hospitality furniture

Previous exhibitors

Agresti FIRENZE 1949 · ARS CASA · A2STONE · caris design & sandalye · EUZIEL · IVINI The summer breeze · ligne roset · PR LIVING · source · SONGMICSHOME

# Kitchen & Bathroom

- Kitchens
- Kitchen appliances
- Bathrooms
- Bathroom furniture and accessories



Previous exhibitors

BAGNODESIGN GEBERIT

KLUDI LUSSO ozti

Quooker SANIPEXGROUP BYSTRO | BAGNODESIGN | GYMKHANA

TECE close to you Utopia Bath & Kitchen VitrA



# Lighting

- Indoor lighting
- Outdoor lighting
- Architectural and decorative lighting
- Contract lighting
- Industrial lighting
- Lighting technology

Previous exhibitors

CENTERSVET

light by eko-light

LED CORNER

لید کورنر

portman

SONGÜL LIGHTING COMPANY SINCE:1984

the_switch company

# Smart Design & Living

- Home automation and smart home
- AV and home cinema
- AR / VR
- Acoustic systems
- Lifts and elevators



Previous exhibitors

EUROART

FOREST

SIMONSWERK

Utopia
Bath & Kitchen



# Surfaces & Flooring

- Flooring
- Tiles and ceramics
- Stone, marble and slabs
- Wall coverings
- Ceiling solutions
- Decorative surfaces and panels
- Architecture exterior and interior surface materials

Previous exhibitors

AXIMER PORCELAIN CERAMIC & SLAB
Deluxe Veneers® INNOVATE | DESIGN | INSPIRE
ITALIA Group
ES Elite Stone
GRANITI building materials L.L.C.
dumaplast
MITTSU JAPANESE TILES
STENA PROJECTS
trisoft

# Textiles – Home & Contract

- Carpets and rugs
- Decorative and furniture fabrics
- Upholstery fabrics
- Curtains and drapery
- Blinds and sun protection
- Home and contract linen
- Textile technology



Previous exhibitors

BSR GROUP

HANSE HOME COLLECTION

NEES BÜROTECHNIK

THE DESIGN DESTINATION

Uf Ultrafabrics®

SUNROOOF

SFC design®

# More visibility.
# More opportunities.

Every exhibitor benefits from a dedicated marketing and PR programme designed to drive qualified visitor traffic to the show and maximise your brand's exposure before, during and after the event.

**200K+**

Website visitors

**1M+**

Social media reach

**8M+**

PR value generated

**6.9M+**

Email reach



# Your guide to the show floor

Dubai World Trade Centre is a purpose-built, state-of-the-art venue designed for large-scale trade events - with the infrastructure, connectivity, and visitor experience to match. As the home of INDEX, The Hotel Show, and WORKSPACE in 2027, it offers exhibitors a modern, high-capacity environment built to drive meaningful business.

## Key venue facts:

- Dubai Airport: 11 min drive
- 7,530 parking spaces
- Dedicated metro station



# Meet our team



Maria Canlas
**Event Director**

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Karla Jevons
**Sales Manager**

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Mary Ann Romano
**Commercial Manager**

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# Design & Hospitality portfolio of events

INDEX

**1 – 3 June 2027**
Dubai World Trade Centre

THE HOTEL SHOW

**1 – 3 June 2027**
Dubai World Trade Centre

WORKSPACE

**1 – 3 June 2027**
Dubai World Trade Centre

HOTEL & HOSPITALITY EXPO
AFRICA

**22 – 24 June 2027**
Cape Town International
Convention Centre

INDEX
UZBEKISTAN

**27 - 29 October 2027**
CAEx

INDEX
SAUDI ARABIA

**11 – 13 September 2027**
Riyadh Front Exhibition
& Conference Center

HOTEL & HOSPITALITY EXPO
SAUDI ARABIA

**11 – 13 September 2027**
Riyadh Front Exhibition
& Conference Center

ORGATEC WORKSPACE
SAUDI ARABIA

**11 – 13 September 2027**
Riyadh International Convention
& Exhibition Center